

# Optimal Incentives and Securitization of Defaultable Assets

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Berkeley Real Estate Seminar  
Berkeley, September 14, 2011

# Outline of the Talk

## ① Introduction

## ② Setup

## ③ Optimal Contract

## ④ Black and Cox

Risk Neutral Limit in the Black and Cox setting

## ⑤ Securitization and effort choice

Securitization and effort choice: risk neutral limit

# Moral Hazard and Securitization: Empirical Evidence

- ▶ Mian and Sufi (2009)
- ▶ Downing, Jaffee, and Wallace (2009)
- ▶ Keys, Mukherjee, Seru, and Vig (2010)
- ▶ President Barack Obama (July 21, 2010)

# Optimal Security Design: Theory

## ► Liquidity and Asymmetric Information

- Meyers and Majluf (1984), Gorton and Pennachi (1990), Boot and Takor (1993), DeMarzo and Duffie (1999), Fulghieri and Lukin (2001), DeMarzo (2005), Axelson (2007)

## ► Dynamic moral hazard

- Demarzo and Sannikov (2006), Cadenillas, Cvitanic and Zapatero (2007), Sannikov (2008)

## ► Persistent Moral Hazard

- Hopenhayn and Jarque (2006), Hartman-Glaser, Piskorski, and Tchisty (2009)

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# The Model

- ▶  $t \in [0, \infty)$
- ▶ intermediary  $S$  can create a pool of  $N$  defaultable bonds (mortgages, loans, etc.)
- ▶ bonds pay a coupon  $u$  until default and a coupon  $R < u$  after default
- ▶ the initial unobservable costly effort  $e \in \{e_1, \dots, e_K\}$  determines default risk
- ▶ defaults times in the pool are i.i.d. with a density  $p_{e_j}(t)$  conditional on the effort  $e_j$
- ▶ investors observe  $D_t$ , the number of defaults before time  $t$

$$\tau_n = \inf\{t > 0 : D_t \geq n\}$$

# The optimal contracting problem I.

- ▶ We distinguish two polar cases:
  - Competitive case: Intermediary designs the contract
  - Monopolistic Case: Investor designs the contract
- ▶
  - **Conjecture 1.** Securitization leads to lax screening if the securitizer has all the bargaining power.
  - **Conjecture 2.** The optimal screening effort when the securitizer has all the bargaining power is lower than the optimal screening effort when the investor has all the bargaining power.

## The optimal contracting problem II.

- ▶ a securitization contract specifies a transfer rates schedule  $\{x_n(t, \tau_{[1,n]}), n \geq 0\}$  from the investor to the intermediary contingent on the history of defaults



$$U_S(\{x_n\}, e_j) \equiv E \left[ \int_0^\infty e^{-\gamma t} u_S(x_{D_t}(t, \tau_{[1,D_t]})) dt \mid e_j \right] - C_j$$



$$U_B(\{x_n\}, e_j) \equiv E \left[ \int_0^\infty e^{-r t} u_B(d_t - x_{D_t}(t, \tau_{[1,D_t]})) dt \mid e_j \right] .$$

- ▶ the risk sharing rule  $J(x; d)$  solves

$$u'_B(d - w(J(x; d))) w'(J(x; d)) = x$$

where  $w(x) = u_S^{-1}(x)$ .



## Default times are order statistics

- ▶ The joint density of  $(\tau_1, \dots, \tau_k)$ ,  $k \leq N$  conditional on the effort level  $e_j$  is given by

$$f_k^{e_j}(\tau_1, \dots, \tau_k) = \mathbf{1}_{\tau_1 < \dots < \tau_k} \frac{N!}{(N-k)!} p_{e_j}(\tau_1) \cdots p_{e_j}(\tau_k) (G_{e_j}(\tau_k))^{N-k}$$

where

$$G_{e_j}(x) = \text{Prob}[T_1 > x | e_j].$$

- ▶ define

$$P_{k,e_i,e_j}(t; \tau_{[1,k]}) \equiv 1 - \frac{p_{e_i}(\tau_1) \cdots p_{e_i}(\tau_k) (G_{e_i}(t))^{N-k}}{p_{e_j}(\tau_1) \cdots p_{e_j}(\tau_k) (G_{e_j}(t))^{N-k}},$$

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## The optimal contract

There exist Lagrange multipliers  $\mu_{\text{PC}}, \mu_{\text{IC}} \geq 0$  such that the optimal contract  $\{x_n(t), n = 0, \dots, N\}$  is given by

$$x_n(t, \tau_{[1,n]}) = \mathbf{1}_{\mathcal{I}} w \left( J \left( e^{(r-\gamma)t} \left( \mu_{\text{PC}} + \sum_{i \neq j} \mu_{\text{IC},i} P_{n,e_i,e_j}(t, \tau_{[1,n]}) \right) ; d_n \right) \right)$$

where

$$\mathcal{I} = \left\{ t \geq 0 : w \left( J \left( e^{(r-\gamma)t} \left( \mu_{\text{PC}} + \sum_{i \neq j} \mu_{\text{IC},i} P_{n,e_i,e_j}(t, \tau_{[1,k]}) \right) ; d_n \right) \right) \right\}$$

If  $\gamma > r$  then the contract has a finite maturity: There exists a  $\bar{T} > 0$  such that  $x_n(t, \tau_{[1,n]}) = 0$  for all  $t \geq \bar{T}$  and all  $n \geq 0$ .

# Properties of the optimal contract

- ▶ if optimal level of effort  $e_j$  implements the minimal default hazard rate then  $x_n$  are decreasing with  $n$
- ▶ if optimal level of effort  $e_j$  does not implement the minimal default hazard rate and the recovery rate  $R/u$  is not too small then  $x_n$  increase in  $n$  for some values of  $(t, \tau_{[1,n]})$ ;
- ▶ if the optimal level of effort is such that the individual default likelihood ratio  $p_{e_j}(t)/p_{e_i}(t)$  is increasing (decreasing) in  $t$  then  $x_n(t, \tau_{[1,n]})$  is increasing (decreasing) in  $\tau_{[1,n]}$ .

## Small Risk Aversion: Extreme Punishment for defaults

**Theorem** Suppose that  $p_{e_j}$  has the smallest hazard rate. Then, suppose that both agents have exponential (CARA) preferences

$$u_S(x) = A_S^{-1}(1 - e^{-A_S x}), \quad u_B(x) = A_B^{-1}(1 - e^{-A_B x}).$$

Then, when  $A_B, A_S$  are sufficiently small and  $A_B/A_S$  is not too large,  $x_n \equiv 0$  for all  $n \geq 1$ . That is, the contract only makes payments until the first default occurs.

# Regularity Assumption

**Definition** We will say the default time distributions are  $k$ -regular if the function  $x_0(t)$  can have at most  $k$  local maxima in  $t \in [0, \mathbb{R}_+)$

# The risk neutral limit when effort reduces hazard rates

**Theorem** Suppose that default time distributions are  $k$ -regular,  $\gamma > r$  and we are implementing the lowest hazard rate. Then, in the risk neutral limit, the optimal contract takes the following form:

- There exists a  $\kappa \in \{0, \dots, k-1\}$  and time instants  $0 \leq t_0 < \dots < t_\kappa < \infty$  and  $y_i \in \mathbb{R}_+$ ,  $i = 0, \dots, \kappa$  such that the optimal contract transfers a lump sum of  $y_i$  at time  $t_i$  if no defaults occur until  $t_i$ . That is, the transfer process is given by

$$\sum_{i=0}^{\kappa} \mathbf{1}_{t=t_i} \mathbf{1}_{t_i < \tau_1} y_i .$$

# Exponential Densities

**Proposition** Suppose that  $p_{e_i}(t) = \lambda_i e^{-\lambda_i t}$  for all  $i = 1, \dots, K$  and  $\lambda_1 > \dots > \lambda_K$ . Then, default time distributions are  $(K - 1)$ -regular and therefore the convergence result holds with  $k = K - 1$ .



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# The Black and Cox (1976) default time distributions



$$dX_t = X_t (\mu dt + \sigma dB_t)$$



$$\text{Prob}[\tau^{X_B} < t] \equiv 1 - \Phi\left(\frac{mt + a}{\sigma\sqrt{t}}\right) + e^{\frac{-2ma}{\sigma^2}} \Phi\left(\frac{mt - a}{\sigma\sqrt{t}}\right)$$

▶ density

$$p^{a,m,\sigma}(t) = \frac{a}{\sqrt{2\pi}\sigma t^{3/2}} e^{-\frac{(mt+a)^2}{2\sigma^2 t}}$$



$$m = \mu - 0.5\sigma^2 > 0, \quad a = \log(X_0/X_B) > 0.$$



$$\Phi(x) \equiv \frac{1}{\sqrt{2\pi}} \int_{-\infty}^x e^{-y^2/2} dy$$

# Black and Cox default distributions: properties

The density  $p^{a,m,\sigma}$  is

- (1) increasing in  $a, m$  and decreasing in  $\sigma$  in the sense of  $\prec_{hr}$  order;
- (2) increasing in  $a$  in the sense of the  $\prec_{lr}$  order;
- (3) **decreasing** in  $m$  with respect to the  $\prec_{lr}$  order
- (4) neither increasing nor decreasing in  $\sigma$  with respect to the  $\prec_{lr}$  order.

# Screening in the Black and Cox setting

Suppose that  $p_{e_k} = p^{(a_k, m_k, \sigma_k)}$  for some  $a_k, m_k, \sigma_k > 0$ .

- (1) Higher effort reduces default risk if and only if  $\frac{a_j}{\sigma_j}$  and  $\frac{m_j a_j}{\sigma_j^2}$  are monotone increasing in  $j$ .
- (2) if  $\frac{m_j}{\sigma_j} \geq \frac{m_i}{\sigma_i}$  for all  $i$  then  $x_n$  is decreasing with  $n$ . Furthermore,  $x_n(t, \tau_{[1,n]})$  is increasing (decreasing) in  $\tau_k, k = 1, \dots, n$  when  $\tau_k < \min_{i \neq j} \bar{t}_{i,j}$  ( $\tau_k > \max_{i \neq j} \bar{t}_{i,j}$ ).
- (3) if  $\frac{m_j}{\sigma_j} \leq \frac{m_i}{\sigma_i}$  for all  $i$  then  $x_n$  is decreasing with  $n \leq m$  when  $\tau_m \leq \min_{i \neq j} \hat{t}_{i,j}$  but is increasing in  $n \geq k$  when  $\tau_k \geq \max_{i \neq j} \hat{t}_{i,j}$ . Furthermore,  $x_n(t, \tau_{[1,n]})$  is monotone increasing in  $\tau_k, k = 1, \dots, n$ .

## Paying at time zero is optimal

**Proposition** In the Black and Cox setting, the transfer rate  $x_0(t; \tau_{[1,n]})$ ,  $t \geq 0$  always attains a local maximum at  $t = 0$ . In the binary effort case, it has at most one positive local maximum. Thus, there exist thresholds  $0 \leq \theta_0(n, \tau_{[1,n]}) \leq \theta_1(n, \tau_{[1,n]}) < \theta_2(n, \tau_{[1,n]})$  such that  $x_n(t; \tau_{[1,n]}) > 0$  if and only if

$$t \in [\tau_n, \theta_0(n, \tau_{[1,n]})] \cup (\theta_1(n, \tau_{[1,n]}), \theta_2(n, \tau_{[1,n]})).$$

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## Optimal contract

Define

$$\phi_1(t) \equiv \frac{(e^{(\gamma-r)t} - 1)}{1 - (G_{e_L}(t)/G_{e_H}(t))^N} \text{ and } t_1^* \equiv \arg \min_{t \geq 0} \phi_1(t)$$

The following is true:

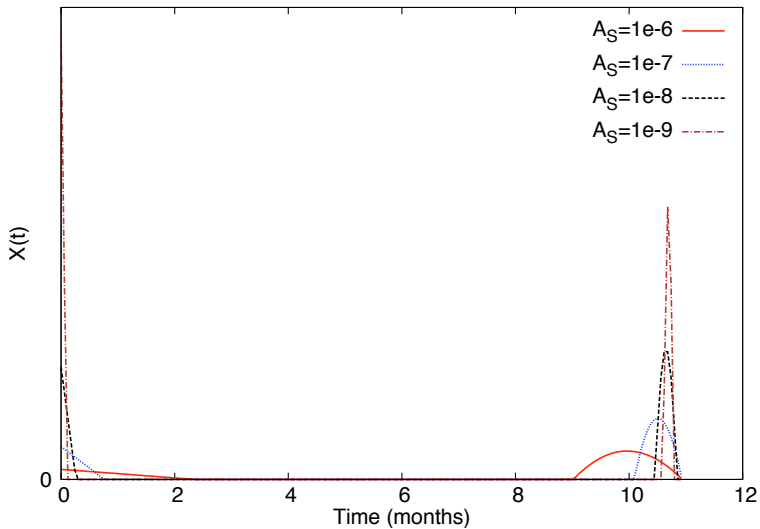
**Theorem** Suppose that the effort is binary, default time distributions are from the Black and Cox model,  $p_{e_L} \prec_{hr} p_{e_H}$  and the desired effort level in  $e_H$ . Then, in the risk neutral limit, the optimal contract makes a lump sum payment  $y_0 \geq 0$  to the intermediary at time 0, and then a lump sum payment  $y_1 > 0$  at a time  $t^* > 0$  if no defaults occur before  $t = t^*$ .

Furthermore, there exists a threshold  $C^*$  such that, for  $C_H < C^*$  we have

$$t^* = t_1^*, \quad y_1 = \frac{e^{\gamma t_1^*} (C_H - C_L)}{(G_{e_H}(t_1^*))^N - (G_{e_L}(t_1^*))^N},$$

and  $y_0 > 0$ .

## Figure: convergence

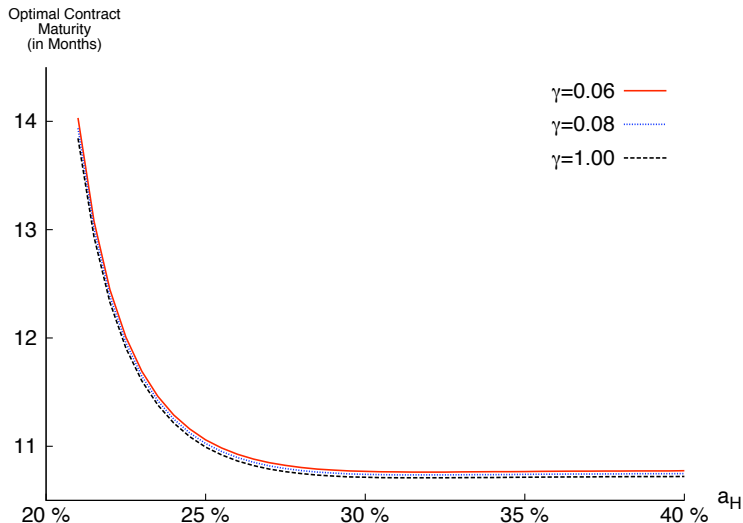




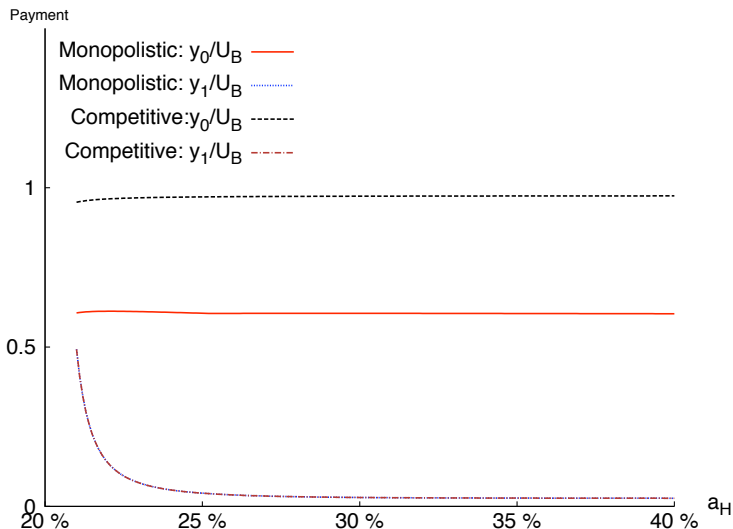
## Optimal contract maturity

**Proposition** The maturity  $t^* = t_1^*$  of the optimal contract is always monotone decreasing in  $N$  and  $\gamma - r$  and is increasing in the size of default risk under high effort. The payment  $y_1$  is increasing in  $\gamma - r$ , and decreasing in  $N$  and the size of default risk under high effort. Furthermore,  $t^*$  converges to 0 as  $N \rightarrow \infty$ .

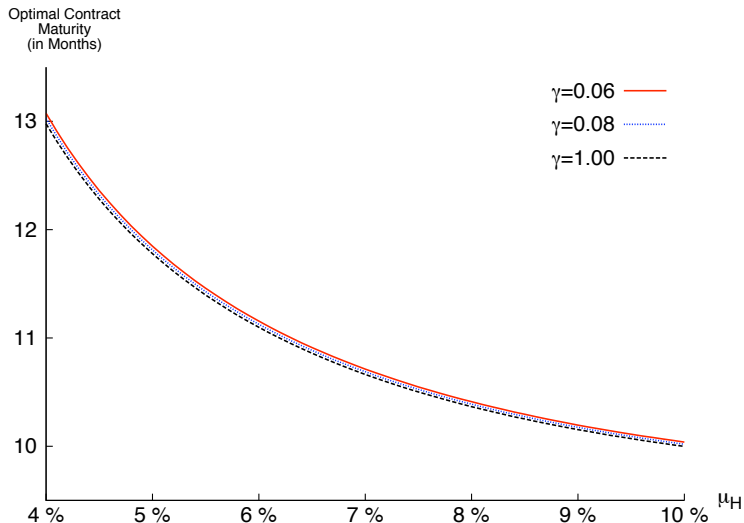
# Maturity as a function of $a_H$



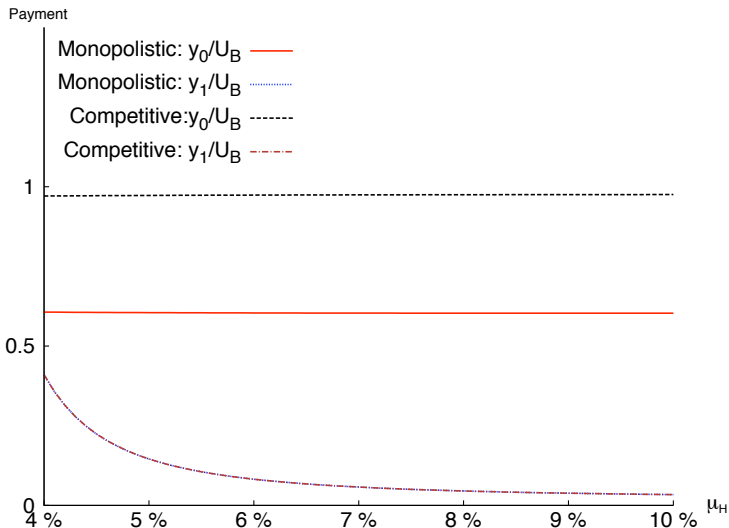
# Payments as a function of $a_H$



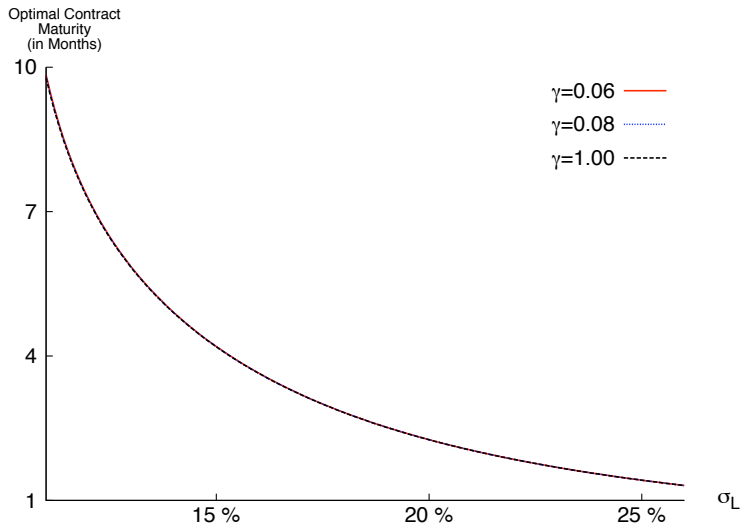
# Maturity as a function of $\mu_H$



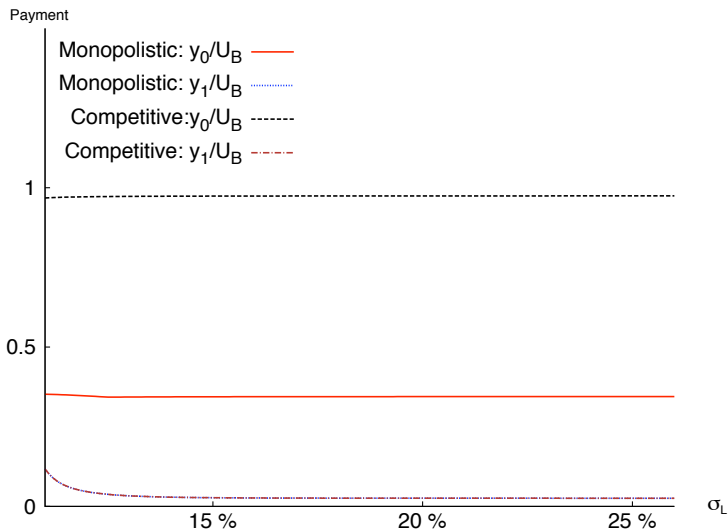
# Payments as a function of $\mu_H$



# Maturity as a function of $\sigma_L$



# Payments as a function of $\sigma_L$



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# Outside options

- ▶ In order to address the equilibrium effort choice, we need to specify the outside options for the agents
- ▶ For the intermediary, we assume that the outside option is

$$U_S^0 = \max_j U_S(\{d_t\}, e_j)$$

- ▶ For the investor, we assume that the outside option is zero

# The effect of risk aversion

**Proposition** Suppose that the intermediary has CARA preferences. Then, in the absence of securitization, the optimal effort level maximizing  $U_S(\{d_n\}, e_j)$  is monotone decreasing in risk aversion and the discount rate  $\gamma$ .

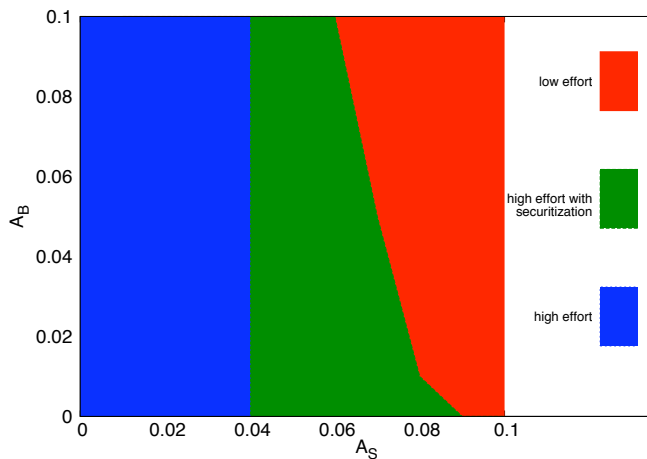
## Retaining a fraction of the pool

**Proposition** Suppose that the intermediary has CARA preferences. Then the optimal effort level is monotone increasing in  $\alpha \in [0, \min\{1, (A_S N u)^{-1}\}]$  and is monotone **decreasing** in  $\alpha \in [\min\{1, (A_S N R)^{-1}\}, 1]$ .

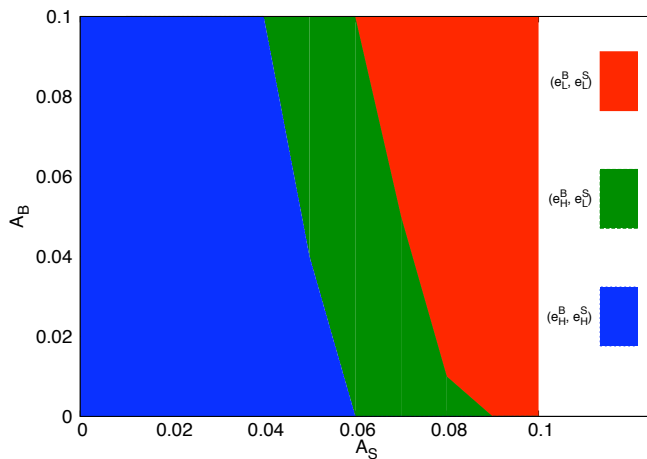
## First loss piece

**Proposition** Suppose that the number  $N$  of assets in the pool is sufficiently large. Then, the optimal effort level is always monotone increasing in  $L$  for small positive values of  $L$ , but is monotone decreasing in  $L$  for large values of  $L < N$ .

# Effort choice and optimal securitization



# Effort choice and the bargaining power



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# First best

- ▶ **Assumption**  $C_j = N c_j$  ,  $j = H, L$  for some  $c_L, c_H > 0$ .
- ▶ **first best** surplus

$$FB_j(N) = U_B(\{d_n\}; e_j) - U_B^0 - (U_S^0 + C_j) = N \cdot FB_j(1)$$

is proportional to the number of assets in the pool.



## Implementing low effort

In the risk neutral case, the optimal contract implementing low effort consists in paying the intermediary a fixed lump sum at time zero and the total surplus

- ▶ In the competitive case, this lump sum equals  $U_B(\{d_n\}, e_L) - U_B^0$  (full surplus extraction by the intermediary).
- ▶ In the monopolistic case, the lump sum equals  $U_S^0 + C_L$  (full surplus extraction by the investor).

In particular, total surplus coincides with  $FB_L$ .

## Effort choice and menu

**Proposition** Suppose that the agents can only choose from a menu of contracts. Then, increasing the set of allowed contracts always (weakly) improves equilibrium effort level of the intermediary.

## Second best surplus

**Proposition** The second best surplus  $SB_H$  for high effort is independent of bargaining power allocation and is given by

$$SB_H(N) = N (FB_H(1) - (c_H - c_L) \phi_1(t_1^*)).$$

The total surplus loss  $(FB_H(N) - SB_H(N))/N$  per asset is monotone decreasing in the number  $N$  of assets and converges to zero as  $N \rightarrow \infty$ .

# First best effort choice

- ▶  $\gamma > r$  implies

$$U_B(\{d_n\}, e_H) - U_B(\{d_n\}, e_L) > U_S(\{d_n\}, e_H) - U_S(\{d_n\}, e_L).$$

- ▶ optimal effort level is high in the first best case if and only if

$$U_B(\{d_n\}, e_H) - U_B(\{d_n\}, e_L) > C_H - C_L. \quad (1)$$

## Second best effort choice

**Proposition** In the presence of securitization, equilibrium effort level is  $e_H$  if and only if

$$U_B(\{d_n\}, e_H) - U_B(\{d_n\}, e_L) \geq (1 + \phi_1(t_1^*))(C_H - C_L).$$

Consequently,

- ▶ If (1) does not hold then the equilibrium effort level is  $e_L$ , both with and without securitization, independent of bargaining power allocation.
- ▶ If (1) holds then there exists an  $N^* \geq 1$  such that the equilibrium effort level is  $e_H$  if and only if  $N \geq N^*$ . In particular, for sufficiently large  $N$ , securitization always improves equilibrium screening effort.

# Securitization and the number of assets in the pool

**Proposition** Consider a 1-parameter family of distributions  $G(t, \alpha)$ , such that  $G(t, \alpha)$  is continuous and increases in  $\alpha$  in the hazard rate order. Suppose that  $G_{e_j}(t) = G(t, \alpha_j)$ ,  $j = H, L$ . Then, there exist thresholds  $\underline{\alpha} < \bar{\alpha}$  such that:

- ▶ without securitization, intermediary chooses high effort if and only if  $\alpha_H > \bar{\alpha}$ ;
- ▶ in the first best case, investor chooses high effort of the intermediary if and only if  $\alpha_H > \underline{\alpha}$ .

Then, for all  $\alpha_H \in (\underline{\alpha}, \bar{\alpha})$ , there exists a threshold  $N^*(\alpha_H)$  such that equilibrium effort level is high if and only if  $N > N^*(\alpha_H)$ . Consequently, for all  $\alpha_H \in (\underline{\alpha}, \bar{\alpha})$  and  $N > N^*(\alpha_H)$ , securitization strictly improves equilibrium screening effort.

Figure:  $N^*$  as a function of  $a_H$

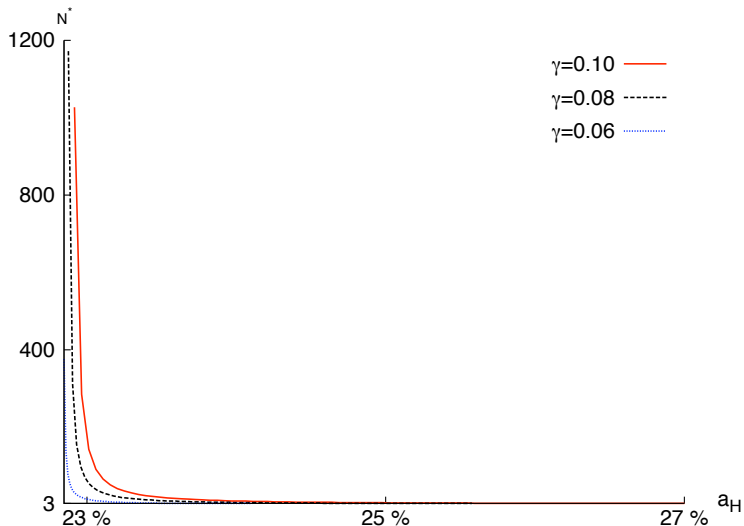
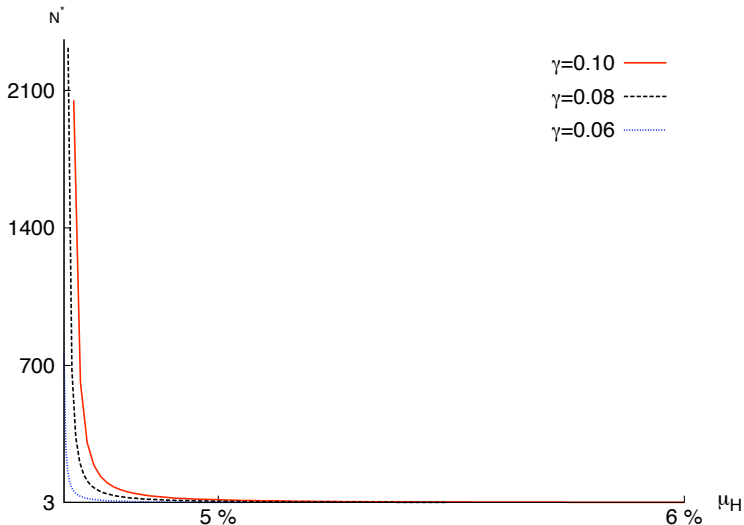


Figure:  $N^*$  as a function of  $\mu_H$





# Thank You!